



Whiting & Co. Entertainment  
Video/Media Development  
957 Hillcrest Drive,  
Redwood City, CA 94062

December 21, 2005

Dear Steve Whiting:

Our Company has been looking for a way to communicate our Evacuation Plan to millions of fans that visit the Staples Center each year. We first heard about Whiting and Co. Entertainment during a State of California – Department of Homeland Security Conference.

Immediately upon contacting Whiting and Co. Entertainment, I knew this project was going to be a success. We were familiar with evacuation videos having traveled on airlines so the concept was not new and unfamiliar to us. After several brief telephone discussions and providing Whiting and CO. Entertainment with some documentation, within days we had the first draft of our Evacuation Video script and Voice Over.

We then provided their principal graphics designer, QB White with high resolution digital photographs, of STAPLES Center interiors and exteriors. Within a few short weeks we had our first Evacuation video put together, into a neatly wrapped and effective package.

We currently play our evacuation video during the pre-game warm-ups for basketball and hockey. Some of the reactions from League Representatives and Guests were “Fantastic”, “That’s awesome”, and “WOW.”

STAPLES Center was so impressed and pleased with the product that we decided produce an evacuation video made for each of our 5 sports franchises and concert set-up. In 2006 we plan, in cooperation Whiting and CO. Entertainment, to produce an Evacuation video for the Home Depot Center which is the home of the 2005 MLS Champion Los Angeles Galaxy.

It was a pleasure working with Whiting and CO. Entertainment

Barry R. Stanford CPP  
Director of Facility Security  
AEG Facilities